

MEDIA ADVISORY

DEPARTMENT OF PUBLIC WORKS

FOR IMMEDIATE RELEASE
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KNOZONE JOINS WIBC'S HOME & GARDEN ANNIVERSARY CELEBRATION

Register to Win Award Winning "Green" Power Tool

INDIANAPOLIS – The City of Indianapolis Knozone program will join 93 WIBC's Pat Sullivan, Dick Crum and Denny Smith at the Sullivan Hardware & Garden located at 71st and Keystone this Saturday in celebration of their anniversary with refreshments, door prizes and more!

WHAT: Sullivan's Anniversary Celebration

WHEN: Saturday, June 6, 2009
11:00am – 3:00pm

WHERE: Sullivan Hardware & Garden
71st and Keystone Ave

Knozone will be on hand to educate attendees, offering helpful tips and suggestions about what they can do to help improve the air quality in central Indiana. Simple steps like reducing vehicle idling, bicycling and/or walking short distances, riding IndyGo and carpooling are great ways to make a difference in air quality. With the recent addition of bike lanes in the downtown area, Indianapolis is well on its way to becoming a bicycle friendly city.

Additionally, Knozone will offer a register to win contest for one of the newest "GREEN" lawn power tools, the ECO Trimmer by Lehr. This propane powered trimmer has won the EPA Clean Air Excellence award for its significant impact on air quality!

Knozone is a voluntary air pollution reduction program for Indianapolis-Marion County. Now in its 14th year, the program educates the public about the effects of ground-level ozone (smog) and fine particles (soot) on public health and the environment. For more information, visit www.knozone.com or call (317) 327-4AIR for current air quality information.

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